



Annual Conference

Sponsorship Opportunities

Scottsdale, Arizona
Wednesday, Oct. 4 - Friday, Oct. 6
Embassy Suites - Hilton Scottsdale Resort



Rocky Mountain Association for Institutional Research (RMAIR)

is the leading professional organization for practitioners and consumers of institutional research in public and private institutions of higher education located throughout the Mountain West region of the U.S. and Canada! The mission of the organization is to advance the field of institutional research and support its members in the facilitation of data-informed decision making for the progress of post-secondary education.

Represents over 70 institutions of higher education across nine U.S. states and two Canadian provinces:

-
- | | |
|--------------|-----------------|
| • Arizona | • Utah |
| • Colorado | • Washington |
| • Idaho | • West Virginia |
| • Montana | • Wyoming |
| • Nevada | • Alberta |
| • New Mexico | • Saskatchewan |
| • Texas | |

Encompasses diverse range of fields and positions within higher education:

-
- | | |
|-------------------------|---------------------------------|
| • Data Analysis | Presidents |
| • Survey Research | • Directors/Assistant Directors |
| • Assessment | • Managers |
| • Evaluation | • Researchers/Analysts |
| • Business Intelligence | • Faculty Members |
| • Data Warehousing | • Graduate Students |
| • Data Governance | |
| • Vice Provosts/Vice | |

Since it was first established in 1971, RMAIR has been dedicated to providing

educational resources and professional development opportunities to its active and growing membership. Each year, RMAIR organizes a conference to serve as a medium for the exchange of information and sharing of best practices, to promote dialog on problems and issues of common interest, and to foster cooperative links among its members.



The 48th annual RMAIR Conference

the three-day event offers a unique opportunity for your organization to meet a dynamic and enterprising group of higher education professionals seeking the latest technologies and services to maximize the efficiency and effectiveness of their work. RMAIR sponsors receive invaluable brand exposure, and your investment in this event will deliver lasting benefits. Sponsorships are limited and available on a first-come, first-served basis. RMAIR is a 503(c)(3) nonprofit organization, and your contribution may be tax deductible.

<http://www.rmair.org/2017-conference/>

The priority deadline for sponsor registration is July 15, 2017.

The pricing in parentheses reflects an increase after the deadline.

Platinum Sponsor

\$3,000 (\$3,500)

- Recognition as a sponsor of the Welcome Reception (Wednesday evening), the Special Event (Thursday evening), a breakfast, or a luncheon Dedicated 2 hours in the conference program (one 2-hour session with a break, or two 1-hour sessions) or a pre-conference workshop up to 2 hours Registration for up to 4 conference attendees
- Reserved space in the high-traffic exhibition area (includes display table with power strip and wi-fi access) Acknowledgment and full-page advertisement in the conference program
- Recognition on the conference website Promotional materials included in the registration goody bags
- One promotional email to attendees who opt-in to receive sponsor communication

**Up to two
sponsorships
available**

Gold Sponsor

\$1,500 (\$1,750)

- Recognition as sponsor of a refreshment break
- Dedicated hour in the conference program or a pre-conference workshop up to 2 hours
- Registration for up to 4 conference attendees
- Reserved space in the high-traffic exhibition area (includes display table with power strip and wi-fi access) Acknowledgment and half-page advertisement in the conference program
- Recognition on the conference website Promotional materials included in the registration goody bags
- One promotional email to attendees who opt-in to receive sponsor communication

**Up to four
sponsorships
available**





Silver Sponsor \$500 (\$750)

- Registration for up to 2 conference attendees
- Reserved space in the high-traffic exhibition area (includes display table with power strip and wi-fi access) Acknowledgment and 1/2 page advertisement in the conference program
- Recognition on the conference website
- Promotional materials included in the registration goody bags
- One promotional e-mail to attendees who opt-in to receive sponsor communication

Bronze Sponsor \$250 (\$350)

- Registration for 1 conference attendee
- Reserved space in the high-traffic exhibition area (includes display table with power strip and wi-fi access)
- Acknowledgment in the conference program Recognition on the conference program

RMAIR Supporter - Contribution of lanyards/badge holders, door prizes, items for inclusion in registration bags, or other materials

- Acknowledgment in the conference program
- Recognition on the conference website
<http://www.rmair.org/2017-conference/>

Don't see sponsorship package that meets your organization's needs?
Customized, a-la-carte sponsorship packages are also available.

Sponsorship forms and inquiries can be sent to:

Michael Merica, Sponsorship Coordinator
sponsorship@rmair.org





2017 RMAIR CONFERENCE SPONSOR REGISTRATION FORM

sponsorship@rmair.org

Organization/ Institution	
--------------------------------------	--

First Name	
Last Name	
Position/Title	
Department	

Address Line 1			
Address Line 2			
Address Line 3			
City			
State		Zip Code	

Phone Number		Fax Number	
Email Address			

Sponsorship Level	
------------------------------	--